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International Architects Target Cyprus for Sustainable Design

Pafilia, the Cypriot property company, has commissioned Woods Bagot, the international architecture practice, to revolutionise design standards on Cyprus. The Woods Bagot team is working on the Tsada Golf Estate and Resort, a development that will become a flagship project for Pafilia on the island.

Cyprus is currently one of the world's property hot spots and with projected capital growth set for 15 per cent in 2007, the pressure is on its developers to ensure that new projects meet international standards, particularly in regards to sustainability.

Elias Eliades, Director of Pafilia said: "The appointment of Woods Bagot is a statement of intent from Pafilia in that we are hoping to raise design standards on Cyprus, improve the sustainability of projects and ensure the long-term prospects of development.

"By using an internationally recognised architect, we are demonstrating Pafilia's commitment to attracting high level investment to Cyprus and establishing a design legacy for the island in this era of high growth."

The London-based design team from Woods Bagot is working on the Tsada project, entailing a 485 hectare (1200 acres) site which includes a 500-year old monastery, only 15 minutes from Paphos Town, and with panoramic views of sea and mountain. The development – which is scheduled to commence on June 2007 - will include a golf course, club house and residential development incorporating over 600 properties. The Tsada resort will feature the following sustainable initiatives:

- The development will be built to the highest sustainable standards i.e. minimisation of energy usage through natural ventilation, rainwater harvesting, solar energy, and processing of waste water
- Intelligent use of building orientation and solar shading details will address heat gain issues while offering privacy to the estate residents
- The creative use of outdoor spaces will increase perceived living space while minimising actual built area
- The development will be a country estate that will work with the contours of the local landscape to create a natural "habitat", and blending seamlessly into the local environment while reducing cut and fill



The Tsada development will adhere to Cyprus Tourism Organisation guidelines for water conservation and will look towards BREEAM and Energy Performance of Buildings Directive standards.

Rob Steul, Principal at Woods Bagot, said: "The Tsada development is an interesting challenge for Woods Bagot; the project provides us with the opportunity to bring our international expertise to the Cypriot market and thereby raising standards of design.

"Our ultimate aim is to create a development which will offer an example of sustainability to the rest of the market, and allow home buyers and guests alike to invest in and live as part of a sustainable community."

60,000 Britons already own property on Cyprus, and the island is currently the fourth most popular destination for overseas investors in Europe. The market is set for even more activity in 2008 when Cyprus joins the Eurozone and interest rates will lower in line with other EU countries.

Elias Eliades, said: "The position of the market hints at exciting times ahead for Cyprus. Pafilia hopes to take advantage of this situation by creating a go to destination at Tsada in conjunction with Woods Bagot and its proven track record of creating memorable resorts."

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Notes to editors

About Woods Bagot

International design practice Woods Bagot provides its clients with innovative design solutions that are both functional and inspiring. This is demonstrated by the successful delivery of a range of high profile projects within the commercial workplace, hospitality, mixed-use, education and science sectors.

Established in 2001, Woods Bagot's London studio now has a dynamic team of 40. Since its inception, its young, integrated team has developed a diverse portfolio of significant projects including:

- Inacity Tower, Ducie Street, Manchester
- Liverpool Central Plaza
- 100 West Cromwell Road, London
- Multiplex headquarters, London
- Rolls House, London
- Green Terraces, Pakistan

About Pafilia



Founded by Mr. Elias Eliades in 1977, Pafilia is a successful family business that has gone from strength to strength. Pafilia's experience in the Cypriot housing market spans four decades. Today, the nationwide company is still privately owned and managed, ensuring Pafilia's priorities remain client oriented. In recent years, Pafilia has expanded via steady organic growth, and now employs over 400 staff worldwide. Pafilia's head office is located in Paphos, Cyprus, and the company has an international network of over 15 offices; on the island, across the UK, Europe, the Middle East and Asia.