



MEDIA RELEASE

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NEW GLOBAL MANAGING DIRECTOR FOR WOODS BAGOT PLANS EUROPEAN EXPANSION

Global architectural firm Woods Bagot today announced the appointment of Ross Donaldson, as the company's Global Managing Director.

Ross will take over from David Tregoning, who has led the company through a successful global repositioning that has seen the company grow from an £4 million turnover in 1990 to £40 million in 2007 and expand into Europe and the Middle East.

"Ross was a natural choice for the company's board. He has exceptional industry experience and is well placed to grow Woods Bagot even further in Europe," said David.

Ross, originally an academic from Western Australia, has over 25 years experience in the architectural industry. Well renowned as an innovator and leading practitioner in urban design and master planning, especially in the education sector, Ross has led global projects across the world, most recently a new research facility that includes an Institute of Advanced Study for the Hong Kong University of Science and Technology and the College of the North Atlantic, Doha, Qatar.

"Woods Bagot is becoming increasingly recognised as an architectural innovator in Europe," said Ross. "Our rapid and continuing growth demonstrates the value European organisations place on our commitment to design expertise, initiative and product quality."

"These are exciting times for the industry in Europe and abroad and it will be a positive challenge for Woods Bagot and all involved."

Ross believes that there is the prospect for even further growth for Woods Bagot in the next five years despite the challenges the industry faces.

"The scarcest resource in the 21st century will be talent not capital. At Woods Bagot we strive to offer an environment that fosters and acknowledges industry passion through project opportunities around the world," he explained. "Our goal is to build a new model for a large architectural practice which combines the benefits of a large talent pool with the innovativeness of smaller design practices."

Ross has also been a key driver of the evolution of PUBLIC, the research arm of the company that commits £1 million annually on knowledge development to underpin Woods Bagot projects.

"To excel, Woods Bagot will actively lead innovation through research, an essential aspect to make our work relevant in this extraordinary microchip driven age," he said.



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About Woods Bagot

Global design practice, **Woods Bagot** provides its clients with innovative design solutions that are both functional and inspiring. This is demonstrated by the successful delivery of a range of high profile projects within the commercial workplace, hospitality, mixed-use, education and science sectors.

Established in 2001, Woods Bagot's London studio has a dynamic team of 65 professionals. Since its inception, its young, integrated team has developed a diverse portfolio of significant projects including:

- Inacity Tower, Ducie Street, Manchester
- Liverpool Central Village
- Multiplex headquarters, London
- Rolls building, London
- Eversheds LLP new London headquarters