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New Healthcare Expert Joins Woods Bagot

Tracy Lord



Tracy Lord, Woods Bagot's Healthcare Expert

Tracy Lord joins Woods Bagot as a User Consultation and Health Specialist having focused predominantly on health projects during her previous career with BVN.

Tracy has worked on significant hospital redevelopment projects in both Australia and New Zealand and is particularly skilled at understanding the complexities and the highly technical nature of health buildings.

She is aware of the complexities of health planning, developing project teams and coordinating diverse aspects of redevelopment projects.

Mark Kelly, Woods Bagot Director of Education and Science said of the new appointment; "I am very pleased to welcome Tracy to Woods Bagot, this is a new role which will help spearhead our healthcare offer in Australia.

He continued; "This is a key appointment; one which reflects a strong commitment to our philosophy, which is that great design outcomes are underpinned by research and knowledge, and that this applies to every project."

Her experience covers all stages of project design from conceptual design and master planning through client engagement, user group consultation, documentation and site involvement.

ENDS



ABOUT WOODS BAGOT

Woods Bagot's commitment to global design excellence has resulted in a workforce of 500+ staff based in five regions, in cities such as Dubai, Sydney, Beijing, Hong Kong, London and most recently San Francisco, New York and Shanghai.

Woods Bagot has also announced planning permission for what will be one of the world's most luxurious hotels at 10 Trinity Square, London and unveiled plans for the Middle East's tallest tower – at more than 1km high – in Dubai.

Woods Bagot's Australian studios have recently completed several award-winning flagship projects, including ivy, Sydney (with collaborative partners HP&G and Merivale), Qantas International First Lounges (with collaborative partners Marc Newson and Sebastien Segers) and the Melbourne Exhibition and Convention Centre (with Joint Venture Architects NHArchitecture and the Plenary Group).

Woods Bagot has also designed the new \$200 million South Australian Health & Medical Research Institute (SAHMRI).

For all further information, interview requests or images please contact:

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